

Message Text

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E.O. 11652: NA
TAGS: OEXC, RP
SUBJ: FY74 PARTIAL IV HERMENEGILDO RIVERA

REF: STATE 225039

1. PER REFTEL, POST NOMINATES HERMENEGILDO RIVERA, CHIEF OF CORRESPONDENTS RADIO STATION DZHP AND RADIO MINDANAO NETWORK/INTERISLAND BROADCASTING CORP (RMN/IBC) AND CONSULTANT TO PHIL. DEPT. PUBLIC INFORMATION (DPI) FOR 21-DAY IV GRANT BEGINNING NOVEMBER 28, 1973.

2. RIVERA BORMHIBA, ZAMBALES APRIL 17, 1938 AND GRADUATED ST. MARY'S ACADEMY, ROSARIO, LA UNION 1955. PRIOR PRESENT POSITION HE WAS PROGRAM DIRECTOR SAME NETWORK. HE IS MEMBER BOARD OF DIRECTORS PHIL. ASSN. BROADCAST JOURNALISTS AND MEMBER NATIONAL PRESS CLUB.

3. RIVERA OCCUPIES KEY POSITION IN LEADING NEWS STATION IN PHILS. WHICH IS MOST IMPORTANT OUTLET FOR LOCALLY PRODUCED USIS PROGRAMS AND VOA MATERIALS. HE IS DIRECTLY RESPONSIBLE FOR CONTENT NEWS PROGRAMS 11 RADIO AND 7 TV STATIONS. IN HIS CAPACITY AS CONSULTANT DPI RIVERA HELPS PRODUCE WEEKLY "DPI REPORT," HOUR-LONG PROGRAM ON MATTERS OF INTEREST TO PHIL. GOV'T. AIRED OVER ALL PHIL. RADIO & TV STATIONS. HE WILL ALSO PLAY IMPORTANT ROLE IN PROJECTED NEW GOVERNMENT TELEVISION STATION.

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4. RIVERA'S INTERNATIONAL TRAVEL PROVIDED BY DZHP

AND DPI. WHILE IN US HE WILL INVESTIGATE POSSIBILITY PURCHASE TWO PIECES EQUIPMENT FOR DPI AND SURVEY US TV PROGRAMS FOR POSSIBLE USE IN PHILS. HE PLANS VISIT WASHINGTON, NYC, CHICAGO, LA, SF AND LAS VEGAS DURING COURSE OF US VISIT, BUT NOT NECESSARILY DURING IV PROGRAM.

5. FOCUS OF RIVERA'S PROGRAM SHOULD BE RADIO AND TELEVISION NEWS OPERATIONS, BOTH NETWORK AND LOCAL. HE PARTICULARLY ANXIOUS LOOK INTO PRODUCTION TECHNIQUES, INNOVATIONS, RECENT DEVELOPMENTS, ETC. HE ALSO INTERESTED IN ETV, PARTICULARLY AS RELATES TO ADULTS, VIEW PUSH TOWARD EDUCATIONAL PROGRAMMING IN PHGS. RIVERA HAS EXPRESSED SPECIAL INTEREST IN MEETING WITH PRODUCERS OF "MEET THE PRESS" WHILE IN WASHINGTON AND OTHER SIMILAR LOCAL PROGRAMS ELSEWHERE DURING U.S. PROGRAM.

6. IN ADDITION FOREGOING, POST RECOMMENDS VISITS TO VOA AND USIA'S TELEVISION AND MOTION PICTURE FACILITIES (IMV). HE SHOULD ALSO ATTEND WHITE HOUSE AND STATE PRESS BRIEFINGS AND, IF TIME PERMITS, VISIT NATIONAL ASSN. OF BROADCASTERS IN WASHINGTON. POST ALSO RECOMMENDS BOSTON VISIT WHERE RIVERA MIGHT SEE WBZ, LEADING NEWS STATION AND WGBH, OLDEST ETV STATION IN U.S. POST SUGGESTS COORDINATION RIVERA'S PROGRAM WITH HANK MILLER, DIRECTOR USIA FOREIGN CORRESPONDENTS CENTER, WHO KNOWS RIVERA FROM MANILA ASSIGNMENT.

7. PERSONAL DATA: MARRIED; 4 CHILDREN. WIFE MARIA CRISTINA, HIGH SCHOOL TEACHER. ADDRESS: 20 DAGUPAN ST., Q.C. PREVIOUS TRAVEL (ALL ON OFFICIAL BUSINESS) INCLUDES JAPAN (2 WEEKS '70); TAIWAN (2 WEEKS '71); VENEZUELA (ONE MONTH '72); AND US (MIAMI, LA, SF, 4 WEEKS '72). NO DIETARY RESTRICTIONS; ENGLISH EXCELLENT. NAME CHECK PENDING, ETA SOONEST.

8. POST GRATEFUL FOR DEPT'S AND GAI'S COOPERATION ON THIS PROGRAM. VIEW TIME FACTOR, APPRECIATE TELEGRAPHIC CONFIRMATION ASAP.
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